



## **Prof. Jun Yeup Kim**

Professor of International Business & Entrepreneurship  
College of International Studies,  
Kyung Hee University

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### **EDUCATIONS**

**Sep. 2000 – Aug. 2005**

**University College London**

**Ph.D. in Planning Studies (Awarded Ph.D. degree in 31st Aug. 2005)**

**Development Planning Unit**

**The Bartlett, Faculty of the Built Environment**

**Thesis title: "The Impact of the Clustering of FDI on Urban Economic Development in China: Case of Economic and Technological Development Zone and Hi-tech Industrial Park in Qingdao City"**

**Supervisor: Dr. Le-Yin Zhang**

**Internal Examiner: Prof. Christopher Howe (SOAS, University of London)**

**External Examiner: Dr. John T Thoburn (University of East Anglia)**

**Oct. 1999 – July. 2000**

**University of Cambridge**

**M.Phil. researched in Department of Land Economy (Certificate of Diligent Studies)**

**Dissertation title: Clustering of Biotechnology in UK: Case of Cambridge**

**Mar. 1997 – Feb. 1999**

**Korea University**

**M.A. in International Area Studies, Major in Chinese Studies**

**Field of Chinese Economics and Business Studies**



**Sep. 1990 – Jun. 1994**

**Tamkang University (Taiwan)  
B.A. of Business (Major in International Business)  
Department of International Business**

## **RESEARCH EXPERIENCE**

**Sep. 2007 – Current**

**Kyung Hee University Research Fund**

**FDI Clustering and Regional Development in China**

**Jan. 2006 – Aug. 2007**

**Outstanding Researcher in Lincoln Business School (Four Star Researcher\*)**

**Research Fellow (Scale B), Enterprise Research and Development Unit, Lincoln Business School,  
University of Lincoln**

**Coordinator of Disseminating Academic Research Papers Seminar in Enterprise Research and  
Development Unit in Lincoln Business School,**

**Programme Leader of Masters in Entrepreneurial Management & Venturing  
Lincoln Business School, University of Lincoln**

**A Member of Teaching team in Master of Business Administration (Entrepreneurship)  
Programme**

**Funded Research Projects**

**Robin Hood Airport Skills and SME Supplier Opportunities (Funded by Learning and Skills**



**Council in Lincolnshire and Rutland)**

**Northamptonshire Business Survey: Analytical Input into the Survey (Funded by Matters of Fact)**

**Mapping the Structure of Regional Economies, Follow-up GDP Growth (Funded by East Midlands Development Agency)**

**High Growth Academy (Funded by East Midlands Development Agency)**

**Enterprising Places (Funded by Make Your Mark)**

**Training Experiences in University of Lincoln**

**New Staffs Induction Session**

**How to start Funded Research Workshop**

**EU Research Funding Workshop**

**RAE Workshop**

**Business Writing Skills Workshop**

**An Introduction to Joint Electronic Submissions (JE-S) Workshop**

**Microsoft Access Workshop**

**Mar. 1997 – Feb. 1999**

**Research Assistant, Graduate School of International Studies in Korea University**

**Main Duties and Responsibilities:**

**Research Assistant as a full member of Funded Research Projects**

**Preparing Teaching Module (American Economics and Strategic Management)**

**Comments and Marks on Student's Presentation**

**Collecting data and data analysis (In-depth Case study analysis)**

**Writing and editing research report**

**Presentation (Power Point)**

**Administrative and liaison work with company and universities**

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**Feb. 1998 – Apr. 1998**

**Company Internship in LG Electronics in Mexicali, Mexico**

**Main duties**

**Marketing research and writing report**

**Meeting with main electronic suppliers**

**Visiting and meeting with relevant institutions**

**TEACHING EXPERIENCE**

**Sep. 2007 – Current**

**Master Programme of International Development Cooperation**

**Teaching Subjects**

**Strategy of Development Assistant Projects**

**Development Project Management**

**Local and Regional Economic Development**

**The Chinese Economy**

**International Business**

**Research and Teaching Fellow**

**Sep. 2006 – Aug. 2007**

**Master of Business Administration (MBA) Programme, Lincoln Business School**

**Master Programme in Entrepreneurial Management and Venturing, Lincoln Business School**

**Main duties**

**Conduct team teaching**

**Instruct and tutorial individual student and group**

**Evaluate course works (essay and presentation)**

**Research Assistant**

**Sep. 1997 – Feb.1998**



**International Business Strategy (MA in International Area Studies)  
Graduate School of International Studies, Korea University**

**Main duties**

**Administrative and liaison work with Industry**

**Preparing course materials**

**Instruct Presentation Skills and Group Project (Strategic Alliance and Joint Venture Cases)**

**Comments on Individual Presentation**

**Mar. 1997 – Jun 1997**

**International Business (MA in International Area Studies) -Graduate School of International  
Studies, Korea University**

**Main duties**

**Administrative work**

**Preparing course materials**

**Instruct Presentation Skills and Group Project and Discussion  
(Regional and Industrial Cluster in U.S.A., Japan and Taiwan)**

**Comments and Marks on Individual Presentation**

**PUBLICATIONS**

**Journal Paper**

**'Formation of FDI Clustering – A New Path to Local Economic Development: The Case of  
Qingdao'**

**Regional Studies (2008), 42(2): pp.265-280 (With Le-Yin Zhang)**

**'Who's driving take-up? An examination of patterns of small business engagement with  
Business Link'**

**Environment and Planning C (2010), 28(2): pp.257-275 (with Andrew Atherton and Hyeyoen  
Kim)**

**'Does Spatial Clustering Foster Global Production Networks? The case of Qingdao'**



European Planning Studies (2011), 19(1): pp.63-76

'Korean Private Participation Investment in Infrastructure: Lessons and Implications for Egypt'  
Journal of International Development Cooperation (2009), no. 1: pp.85-110 (with Mohamed)

'Infrastructure development policy in Korea: Lessons and Implications for Vietnam'  
CJU Journal of Business and Economics (2009), 31(2): pp.35-68 (with Thi Hoang)

'Strategies for High-growth Enterprises: Implications for Policy Initiatives in East Midland, UK'  
Journal of Korea Technology Innovation Society (2012), 15(3): pp. 557-585 (with David Rae)

'The Cluster Policy for Small and Medium Sized Enterprise Development in Colombia'  
Productivity Review (2012), 26(4): pp. 377-394

#### Chapters in Books

"The Clustering of FDI and Inter-firm linkages in Qingdao City: Case of development zones"  
(pp. 385-407)

Industrial Clusters and Inter-Firm Networks published by Edward Elgar Publisher Edited by  
Charlie Karlsson, Börje Johansson and Roger R. Stough (Jun. 2005)

#### Book Reviews

'Growth New Technology Ventures in China's Emerging Market' Edward Elgar, edited by Li  
Haiyang, The International Journal of Entrepreneurship and Innovation 7(4).

'Asia's Innovation Systems in Transition' Edward Elgar, edited by Bengt-Åke Lundvall,  
Patarapong Intarakumnerd and Jam Vang, The International Journal of Entrepreneurship and  
Innovation (Forthcoming)

#### Chapters in Symposium Anthology

"The formation of clustering of FDI and the role of inter-firm networks in China: Case of  
Qingdao HTIP and Hunagdao ETDZ" (pp. 535-555)

Entrepreneurship, Spatial Industrial Clusters and Inter-firm Networks

Research papers of Uddevalla Symposium 2003, 12th – 14th June, Uddevalla, Sweden



**“The clustering of direct foreign investment and inter-regional collaboration in China: Case of Qingdao and Huangdao City” (pp. 487-503)**

**Regions in Competition and Co-operation**

**Research Papers of Uddevalla Symposium 2004 17th – 19th June, Fredrikstad, Norway**

**“FDI Clustering, Innovation and Economic Development”**

**IEEE International Conference on Management Innovation and Technology**

**Research papers of IEEE 2010, 2nd – 5th June, Furama Riverfront, Singapore**

## **RESEARCH PRESENTATIONS**

**International Symposium and Conference Presentation**

**“The formation of clustering of direct foreign investment and the role of inter-firm networks in China: Case study of Qingdao Hi-Tech Industrial Park and Huangdao Economic and Technological Development Zone”**

**Paper presented in 6th Uddevalla Symposium 12th – 14th Jun. 2003**

**“A new way of local economic development? Case of inter-firm networks in Qingdao development zones”**

**Paper presented in the 15th Annual Conference of the Chinese Economic Association (UK) in Middlesex University Business School, 5th – 6th Apr. 2004**

**“The clustering of direct foreign investment and inter-regional collaboration in China: Case of Qingdao and Huangdao City”**

**Paper presented in 7th Uddevalla Symposium 17th – 19th Jun. 2004**

**“Urban economic development and the role of inter-firm co-operation in China: Case of Qingdao City”**

**Paper presented in Royal Geographical Society with The Institute of British Geographers Annual Conference 2005 “Flows and Spaces in a Globalised World”**

**RGS-IBG, London, 31st Aug – 2nd Sep. 2005**

**“Clustering and global subcontracting networks in Qingdao development zones”**

**Paper presented in 3rd International Conference Special Theme: Organizational Performance**



and Change, University of Lincoln, 7th Apr. – 8th Apr. 2006

**“An innovative region: Evidence from local clusters and global supply networks in Qingdao, China**

Paper was accepted in 7th Uddevalla Symposium 15th – 17th Jun. 2006

**“The dynamics of inter-organizational networks in China”**

Paper presented in British Academy of Management, Queen’s University of Belfast, Northern Ireland, 12th – 14th Sep. 2006

**“Reconceptualization of Cluster, Linkages and Development”**

Paper presented in 29th Institute for Small Business and Entrepreneurship Conference (ISBE) Annual Conference, Cardiff-Caerdydd, UK, 31st Oct – 2nd Nov. 2006.

**“Cluster, Knowledge and Spatial Organization: Toward a theoretical Integration”**

Paper was accepted in Cardiff Business School & Advanced Institute of Management Research (AIM) International Workshop, Cardiff, UK, 2nd -3rd Apr. 2007

**“Does Spatial Organization Foster Global Networks? The case of Qingdao”**

Paper presented in EURAM 2007, Paris, France, 16th - 19th May, 2007.

**“Designing an academy for high-growth businesses: the challenges of identifying and engaging high-growth entrepreneurs with a public policy initiative”**

Paper presented in ICSB World Conference 2007, Turku, Finland, 13th – 15th June, 2007

**“Spatial Organization of FDI Clustering: A Theoretical Approach”**

Paper was accepted in British Academy of Management, Warwick Business School, University of Warwick, 11th – 13th Sep. 2007

**“Building Capacity through Private Sector Development: A Cluster Approach”**

Paper presented in International Conference ‘Poverty Reduction and Building Capacity through Public Private Partnership’ co-hosted by Korean Association of International Development and Cooperation and Kyung Hee University, 24th Apr. 2008

**“Global Financial Crisis and Local Economy”** Session Chaired in International Conference ‘Global Partnership for International Economic Development’ Graduate School of Pan-Pacific





**International Studies, Kyung Hee University, 12th – 14th Feb. 2009**

**EXTERNAL ACTIVITIES AND FIELD WORK EXPERIENCES**

**Nov. 2011 – Dec. 2011**

**Appointed Economic Advisor (Chief Development Consultant) of KOICA – Project title: Cluster-centred policy to enhance SMEs' competitiveness in Colombia**

**Jan. 2009 – Feb. 2009**

**Appointed International Development Consultant in Caritas Corea**

**Sep. 2008 – Current**

**Editorial Board Member in CJU Journal of Business and Economics**

**Mar. 2008 – Current**

**International Development Assistance Budget Evaluation Committee Board Member in Caritas Corea**

**Dec. 2008 - Current**

**Academic Membership in Korean Academy of Business Ethics**

**Jan. 2007 – Dec. 2007**

**Academic Membership in Institute for Small Business and Entrepreneurship**

**Oct. 2006 – Oct. 2007**

**Academic Membership in British Academy of Management**

**May 2007 – May 2008**



**Academic Membership in European Academy of Management**

**Mar. 2006 – Mar. 2007**

**Academic Membership in Academy of Management**

**Apr. 2007**

**Referee of Editorial Committee of Entrepreneurship: Theory and Practice (ET&P)**

**May 2006**

**Referee of Southern Academy of Management Annual Conference 2006 Paper**

**Mar. 2006**

**Referee of Editorial Committee of International Journal of Entrepreneurship and Innovation (IJEI), Lincoln Business School, University of Lincoln**

**Dec. 2003 – Jun. 2004**

**Field work in China as a Visiting Research Fellow at Local Government Policy Research Centre in Qingdao Development Area, China**

- **Research on Development Zone policy in Qingdao and Huangdao City**
- **In-depth interviewed 34 Transnational Corporations (TNC) on inter-firm linkages with local firms in Development Zone**
- **Private-Public Partnership in Development Zones**

**Nov. 2001 – May. 2002**

**Field work in China as a Visiting Fellow in Chinese Academy of Social Science in Qingdao City**

- **Conducted a preliminary research on industrial clustering of FDI in Development Zones**
- **Consulting activity (Public-Private Partnership and Industrial Cluster)**

**Oct. 2003**



**CLUSTERS IN A  
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New Agendas for Companies and Policy Makers  
**18<sup>TH</sup> TCI GLOBAL CONFERENCE**  
3-6 NOVEMBER 2015 / DAEGU, KOREA

**Referee of Editorial Committee “Industrial Clusters and Inter-Firm Networks” (2005) Edward Elgar Publisher**

**Dec. 1997 – Feb. 1998**

**Visiting Research Fellow, Chinese Academy of Social Science in Beijing, China**

- **Conducted a research on Financial Crisis of East Asian Countries report**
- **Collecting data and analysis**

**Jul. 1997 – Aug. 1997**

**Visiting student, School of Asian and African Studies at Beijing University, Beijing, China**

- **Attended Chinese workshops**
- **Liaison work as an interpreter (Chinese-Korean)**

## **AWARDS**

**Aug. 2010**

**International President’s Award for Iconic Achievement (International Development Management)**

**International Bibliographical Centre Headquarter, Cambridge, England**

**Jan. 2010**

**Nominee of 2010 Marquis Who’s Who World**

**Oct. 1999 – Aug. 2000**

**Cambridge Overseas Trust,**

**Admitted to the status of Fellow of the Cambridge Overseas Society (Mar. 2000)**

**TCI 2015 Secretariat**

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3-6 NOVEMBER 2015 / DAEGU, KOREA

**Mar. 1997 – Feb. 1999**

**Ministry of Education in Korea funded Full Fellowship  
Graduate School of International Studies, Korea University**

**Feb. 1993 – Feb. 1994**

**Sing-tien-gong Scholarship Awarded at Tamkang University (Taiwan)  
President of Korean Society**

#### **LANGUAGES**

**Korean: Native speaker**

**Chinese: Native speaker level with academic knowledge**

**English: Fluent**

#### **SOFTWARES**

**Proficiency in Word, Excel, Power Point, Microsoft Access, E-View and SPSS**

#### **REFERENCES**

**Dr. Le-Yin Zhang**

**Development planning Unit**

**University College London**

**ucfulyz@ucl.ac.uk      +44-20-7679-5809**

**Professor Peter Tyler**

**Department of Land Economy**

**University of Cambridge**

**pt23@cam.ac.uk      +44-1223-337-147**

**Dr Julio Davila**

**Development planning Unit**

**University College London**

**j.davila@ucl.ac.uk      +44-20-7679-1113**

#### **TCI 2015 Secretariat**

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**Professor Andrew Atherton**  
**Senior Deputy Vice Chancellor**  
**University of Lincoln**  
**aatherton@lincoln.ac.uk +44-1552-882-**

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