



CLUSTERS IN A
CREATIVE ECONOMY  TCI
New Agendas for Companies and Policy Makers
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Clusters for Competitiveness: Mobilizing the Power of Modern Cluster Policy

Christian Ketels

Harvard Business School & President of TCI Network

Cluster policy has evolved from an experimental instrument on the sidelines of government policy to an established element in the tool-kit of economic development professionals. But it in many countries it remains a new ‘silo’ of policy making, existing alongside other, often more traditional instruments. This presentation will draw on the recent research on clusters and cluster-based economic development to lay out a framework for a more integrated approach, where cluster programs are a key delivery channel across which a range of policy tools can be applied. This approach, the argument will be made, has also the potential to overcoming some of the traditional weaknesses of existing cluster programs

TCI 2015 Secretariat

Tel: +82-53-746-9963 | Fax: +82-53-742-9007 | E-mail: info.tci2015@gmail.com