



## Prof. Eui Young Lee

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**Eui Young Lee** is a professor of Economics Department at Kunsan National University, Korea. He is the president of Korean Academic Society of Industrial Cluster and was the president of Korea Productivity Association, Korean Academic Society of Product Safety, and Korea Economic Justice Institute. He is also vice president of several academic associations including the Association of Korean Economic Studies. He has been in many positions in Korean government including a vice-ministry level member of the Presidential Committee on Small and Medium Enterprise. He has received many awards such as Recipient Green Stripes Order Svc. Merit Award from the President of Korean government, MK-BIT Academic Award from The Maeil Business Newspaper, Hwang-ryong Academic Award from Kunsan National University and ICONI Outstanding Paper Award from KSII. He has been listed many dictionaries of who's who including Marquis Who's Who in the World and Who's Who in Korea of YONHAP NEWS for his work. His current research interests are industrial policy, economic development, cluster, innovation, especially in SMEs. His recent publications are as follows.

■ Publications - w or w/o co-author(s)

□ Recent Refereed Journals and Proceedings (since 2010)

- "Environmental Responsibility and Firm Performance: The Application of an Environmental, Social and Governance Model", Business Strategy and the Environment, 2015
- "Toward a Post-Industrial Cluster Policy in Korea: Leadership and Governance", Proceeding of the Korea-China Industrial Innovation Cooperation Forum in China, 2015
- Corporate Governance and Firm Performance: Empirical Analysis Using CGS Corporate Governance Score, Productivity Review, 2014
- "Environmental Responsibility and Firm Performance: The Application of ESG Model", Proceeding of the KPA International Symposium in Indonesia, 2014
- "Technology Licensing and the Performance of Firms in US Information and Communication Technology Industry: The Case of Licensees", Transactions on Internet & Information Systems, 2014
- "The Impact of Environmental Performance on Firm Performance", Proceeding of the 2014 Annual Spring Conference, International Association of Area Studies, 2014
- The Role of KOTRA in supporting SME's Export, Korea Trade-Investment Promotion Agency, 2014
- A Survey on the Actual Condition of Innobiz(Innovative SMEs), Innobiz Association, 2014
- "An empirical analysis of corporate social responsibility(CSR) management adoption and implementation in Korean SMEs", Productivity Review, 2013
- An Analysis of Economic Performance on Online Export promotion Program for SMEs, Small and Medium Business Corporation, 2013
- An Analysis on Management of Technology of SMEs, Small and Medium Business Corporation, 2013
- "Technology Licensing and the Performance of Firms in US Information and Communication Technology Industry: The Case of Licensees", Proceeding of the International Conference on Internet in Thailand, 2013
- "Effects of Technology Innovation on Firm Employment: Empirical Evidence of Korean Manufacturing SMEs", Proceeding of the International Conference of KASIC in Malaysia, 2013
- "Performance Measurement Framework of Corporate Sustainability Management and Its Empirical Application", International Conference of KPA in Vietnam, 2013
- "A Regional Development Strategy of Entrepreneurial Network in Colombia", International Conference on Innovation, Industry-Clustering and Job Creation, 2013
- "The Cluster Policy for Small and Medium sized Enterprise Development in Colombia", Productivity Review, 2012



- "Toward a New Concept of Eco-system Productivity", Productivity Review, 2012
- "Employment Effect of Export Promotion for SMEs", Productivity Review, 2011
- "Developing the Conceptual Framework of Corporate Sustainability Management and Its Empirical Application to the Tobacco Industry", Productivity Review, 2011
- "Power-train System Optimization for a Heavy-duty Hybrid Electric Bus", International Journal of Automotive Technology, 2011
- "Historical Analysis on CSR and Confrontational Strategies of the Corporations", Creation and Innovation, 2011
- "Yesterday, Today and the Future of the Corporate Social Responsibility", Corporate Governance Review, 2011
- "Economic Value for the Future Automobile Industry by using the Homogeneous Charge Compression Ignition Engine", Proceeding of the International Conference on Product Safety, Innovation and Global Competition, 2011
- "Corporate Social Responsibility: A Historical Review, and Strategic Options for Corporate Strategy", Journal of Creativity and Innovation, 2011
- "The Effect of Risk Sharing Government Subsidy on Corporate R&D Investment: Empirical Evidence from Korea", Technological Forecasting and Social Change, 2010
- "The Risk Effective Sustainability of Policies: The Small Business Credit Environment in Korea", International Journal of Environment and Pollution, 2010
- "Economic Value and Utility of a Power-train System for a Plug-In Parallel Diesel Hybrid Electric Bus", International Journal of Automotive Technology, 2010
- "The Impact of the Risk Environment and Energy Prices to the Budget of Korean Households", Stochastic Environmental Research and Risk Assessment, 2010
- "Emissions Simulation in a 7000 KG-Grade Diesel Hybrid Electric Vehicle", International Journal of Automotive Technology, 2010
- "Optimizing Risk Management for the Sustainable Performance of the Regional Innovation System in Korea through Meta-mediation", Human and Ecological Risk Assessment, 2010
- "Fuel Economy Comparison of Conventional Drive Trains Series and Parallel Hybrid Electric Step Vans", International Journal of Automotive Technology, 2010
- "The Effect of Technology Enhancing Policy on SMEs in Korea", Proceedings of the 3rd International Conference on Risk Management & Global e-Business, 2010
- "Energy Prices and Risk Exposure to the Budget of Korean Households", Proceedings of the 3rd International Conference on Risk Management & Global e-Business, 2010
- "Empirical Analysis on Effects of R&D Expenditure on Productivity Growth in Korean Small and Medium Enterprises", Proceedings of KPA & KINFORMS International Conference, 2010
- "Effects of R&D and Exports on Technical Efficiency: Using Stochastic Frontier Approach", Journal of Corporation Management, 2010
- "An Empirical Analysis on Effects of Technological Development Subsidy on Firm Productivity" Global e-Business Review, 2010
- "An Empirical Analysis on Effects of R&D Expenditure on Productivity Growth in SMEs", Journal of Korean Economic Studies, 2010
- "The Analysis of Factors Determining Sales Growth of Traditional Market Places", Journal of Small Business Studies, 2010
- "Evaluation of the Policies for SMEs and the Core Objectives for the Government", New Korea Plan, Korea National Strategy Institute, 2010
- Reform Plan of Export Incubator Program for SMEs, KOTRA, 2010
- "Export Effects of Government Export Subsidy to SMEs", Journal of Corporation Management, 2010
- "An Analysis on the enterprise competitive power in Industrial Cluster", Global Business Administration Review, 2010

Books (and Chapters)

- Industrial Innovation and Productivity, Korea Productivity Center, forthcoming, 2015
- Innovation and Cluster in Industrial Complex, KICOX, forthcoming, 2015
- The Future of Korean Economy and Productivity, Korea Productivity Center, 2014
- Productivity Innovation in an age of convergence, Korea Productivity Center, 2012
- R&D Investment of Small and Medium Enterprises, Bomyung Books, 2011



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- Productivity Innovation for Sustainable Management, Korea Productivity Center, 2010
- New Vision of Korea Society: How to Reform Korea Society, Kyung Sil Ryun Publishers, 2009
- New Korea Plan, Korea National Strategy Institute, 2009
- Theoretical Analyses and Policies of the Productivity Innovation, Korea Productivity Center, 2009
- The Institutions to Improve Corporate Governance Structure, Korean Studies Information Co. Ltd., 2008
- The White Book on the Korean Industrial Cluster, Ministry of Knowledge Economy, 2007
- International Comparison of the Class Action, Korean Studies Information Co. Ltd., 2007
- Policy Innovation for Small and Medium Business (in Russian Language), Moscow, Russia, 2007
- A Fishing Ground is Preferred to A Fish, Ollim Publishers, 2006
- Policy Innovation for Small and Medium Business, Small and Medium Business Administration, 2006
- The Change of Global Competition and the Enterprise' Measured Response, The Korea Chamber of Commerce and Industry, 2004
- The Economic Analyses of the Small and Medium Business, Haenam Publishers, 2003
- The Industrial Organization of the Korean Economy, Haenam Publishers, 2003
- The Theory of Industrial Organization, Dunam Publishing Co., 2003
- The Structure of Korean Economy, Hanul Publishers, 2000

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