

TCI 2015\_ Program at a Glance

category	Nov. 3(Tue.)	Nov. 4(Wed.)	Nov. 5(Thur.)	Nov. 6(Fri.)	Nov.4-6
	TCI-Territory, Cluster & Innovation	Clusters in a Creative Economy: New Policy Agenda	Clusters in a Creative Economy: Business Opportunity	Facing the Challenges of a Creative Economy	Events
8:00	Registration	Registration	Registration	Registration	Company Marketing & Cluster Trade Meeting / Cluster Success Stories
9:00	<b>[Cluster Tour]</b> - Dyeing & Textile Cluster Tour / Daegu City - Mechatronics Cluster Tour / Daegu City - Steel Cluster Tour / Pohang City - Mobile Cluster Tour / Gumi City - Mechanical Materials Cluster Tour / Changwon City - MICE & Leisure Cluster Tour / Busan City - Cultural Heritage Cluster Tour / Gyeongju City	Opening Ceremony 09:00-10:00, Room 325	TCI Networking Session 08:30-09:30, Room 325	[Early Session (Video Link)] 08:30-09:00, Room 325	
10:00		Break	[Plenary Session 2] An Infinite Opportunity: Creativity and Innovation 09:30-10:45, Room 325	[Panel Discussion] The Role of Academic Institutions in Clusters 09:00-09:45, Room 325	
11:00		[Opening Session] New Direction of the Cluster Policy in a Creative Economy 10:30-12:00, Room 325	*After the Plenary Session 2, the Group Photo is Planned.	[Plenary Session 4] Facing the Challenges of a Creative Economy 09:45-10:45, Room 325	
12:00		Cluster Speed Meeting 12:00-12:30, Room 325	Break	Break	
13:00		Luncheon 12:30-13:30	[Cluster Lab] 11:00-12:30, Room 320-324A	[Wrap-up Session] The Nexus Between the Creative Economy and Sustainable Growth 11:00-12:00, Room 325	
14:00		[Parallel Session 1] 13:30-15:00, Room 320-324A	[Parallel Session 2] 13:30-14:45, Room 320-324A	Closing Ceremony 12:00-12:45, Room 325	
15:00		[Special Plenary Session] Clusters in Korea: Development Process and Achievement 15:00-16:15, Room 325	[Parallel Session 3] 14:45-16:00, Room 320-324A	Grab & Go Lunch	
16:00		Break	Break		
17:00		[Plenary Session 1] Asian Cluster Model: New Perspective and Trends 16:30-18:00, Room 325	[Plenary Session 3] Global Cooperation and Cluster Internationalization 16:15-17:30, Room 325		
18:00					
19:00		TCI General Assembly 18:00-19:00, Room 323	TCI Network Reception 19:00-20:00, 3F Lobby	Conference Dinner 19:00-21:00, Hotel Inter-Burgo EXCO, Grand Ballroom A	
20:00		Welcoming Reception 19:00-21:00, 5F Lobby			

# 프로그램

구분	11/3(화) <i>TCI-Territory, Cluster &amp; Innovation</i>	11/4(수) <i>Clusters in a Creative Economy: New Policy Agenda</i>	11/5(목) <i>Clusters in a Creative Economy: Business Opportunity</i>	11/6(금) <i>Facing the Challenges of a Creative Economy</i>
8:00	등록	등록	등록	등록
9:00	클러스터 투어 (09:00~18:00)	개회식 (09:00~10:20, 80분, 325호)	TCI 네트워킹세션 (08:30-09:30, 60분, 325호)	기획토론 클러스터와 대학의 역할 (09:00~09:45, 45분, 325호)
10:00		기조강연 창조경제를 위한 클러스터 정책방향 (10:20~11:30, 70분, 325호)	주제강연 2 무한기회: 창조성과 혁신 (09:30~10:45, 75분, 325호)	주제강연 5 창조경제와 클러스터: 도전과 과제 (09:45~10:45, 60분, 325호)
11:00				
12:00		주제강연 1 글로벌 시대의 경쟁력 (11:30~12:30, 60분, 325호)	분과세션 2 (11:00~12:30, 90분, 320~323, 324A호)	마무리세션(라운드테이블) (11:00~12:00, 60분, 325호)
13:00		오찬(12:30~13:30, 60분)		
14:00		분과세션 1 (13:30~15:00, 90분, 320~323, 324A호)	클러스터 랩 (13:30~14:30, 60분, 320~323호)	폐회식 (12:00~13:30, 90분, 325호)
15:00		특별세션 한국 클러스터의 발전성과와 과제 (15:00~16:15, 75분, 325호)		
16:00		주제강연 2 아시아 클러스터 모델 (16:15~17:45, 90분, 325호)	주제강연 4 글로벌 협력과 클러스터 국제화 (16:00~17:30, 90분, 325호)	
17:00		휴식/정리(17:45~18:00, 15분)		
18:00		TCI 총회 및 Reception (18:00~20:00, 120분, 325호 & Lobby)		
18:00	환영연 (17:00-21:00, 5F 로비)		컨퍼런스 디너 (19:00~21:00, 인터볼고 엑스코, 그랜드볼룸 A)	
18:00				

Nov. 3 (Tuesday)		
Time	Venue	Program
08:00-09:00	Lobby	Registration
09:00-18:00		Cluster Tour
Nov. 4 (Wednesday)		
Time	Venue	Program
10:30-12:00	#325	[Opening Session] New Direction of Cluster Policy in a Creative Economy
10:30-11:00		Clusters for Competitiveness: Mobilizing the Power of Modern Cluster Policy Dr. Christian Ketels <i>Harvard Business School &amp; TCI Network</i>
11:00-11:30		[OP-2] Clusters as a Basic of Capitalism 5.0 Prof. Dong-Sung Cho <i>Seoul Nat'l Univ. &amp; Cheung Kong Graduate School of Business of China</i>
11:30-11:50		[OP-3] TBC Dr. Günther Horzetzky <i>State Secretary, Ministry of Economy, Energy, Industry, SME and Crafts of North Rhine-Westphalia, Germany</i>
11:50-12:00		Q&A
12:00-12:30	#325	Cluster Speed Meeting Connect with international delegates and expand your professional network.
12:30-13:30		Luncheon
		Parallel Session (1)
13:30-15:00	#320	[1.1] *Special. Performance and Achievement of Mini-Cluster Program in Korea
	#321	[1.2] Analysis of cluster models and Cluster ecosystem
	#322	[1.3] Shaping creative economies through clusters
	#323	[1.4] New Direction in Cluster Policy for Sustainable and Inclusive Competitiveness
	#324A	[1.5] Accelerating Cluster Growth in Asian Countries
15:00-16:15	#325	[Special Plenary Session] Clusters in Korea: Development Process and Achievement
15:00-15:25		[SP-1] Cluster Policy in Korea: From Local to Global Collaboration Prof. Jun Yeop Kim <i>Kyunghee University, Korea</i>
15:25-15:50		[SP-2] Evaluating Korean Innovative Cluster Policies: Emerging a New Type of Asian Clusters? Prof. Kee-Bom Nahm <i>University of Seoul, Korea</i>
15:50-16:15		[SP-3] Boosting Cluster and Mini-Cluster-based Programs in Korea Prof. Eui Young Lee & of. Beom Cheol Cin <i>Kunsan Nationl University, Korea / Kyonggi University, Korea</i>
16:15-16:30		Break
16:30-18:00	#325	[Plenary Session 1] Asian Cluster Model: New Perspective and Trends
16:30-16:45		[PL1-1] Development Hi-tech and Achieve Industrialization: the Exploration and Perspective of the Development Chinese Science & Technology Industry Parks Mr. Yang Yuecheng <i>Deputy Director General, Torch High Technology Industry Development Centre, China</i>
16:45-17:00		[PL1-2] Strategy-level Innovation of Japanese Companies(tentative) Prof. Emi Osono <i>Hitotsubashi University, Japan</i>
17:00-17:15		[PL1-3] Cluster Policy in Singapore (tentative) Dr. Pauline Tay <i>National Research Foundation, Singapore</i>

**[PL1-4] Building Economic Zones and Cross-regional Cluster Ecologies in Emerging Asia**

17:15-18:30

**Dr. Jong Woo Kang**

*Principal Economist, Regional Cooperation and Integration Division, Asian Development Bank*

17:30-18:00

**[Panel Discussion] How to Leverage Cluster to Unlock Growth Potential**

**18:00-20:00**

**TCI General Assembly & TCI Network Reception**

18:00-19:00

**#325**

**TCI General Assembly**

19:00-20:00

**3F  
Lobby**

**TCI Network Reception**

Nov. 5 (Thursday)		
08:30-09:30	#325	<b>TCI Networking Session</b> *An interactive space where participants will have the chance to get closer to TCI people and to learn more about the activities of this member-driven network to support the practice of cluster development. Through exchange and mutual inspiration, participants will be able to co-create ideas for action that make a change in their organizations on cluster-related work.
09:30-10:45	#325	<b>[Plenary Session 2] An Infinite Opportunity: Creativity and Innovation</b>
09:30-09:50		<b>[PL2-1] TBD</b>  <b>Dr. Choong-Yong Ahn</b> <i>Chairman of The Korean National Commission for Corporate Partnership</i>
09:50-10:10		<b>[PL2-2] POSCO Innovation through Creativity</b>  <b>Mr. Duk-Rak Lee</b> <i>Senior vice present, Corporate Project Management Department of POSCO</i>
10:10-10:35		<b>[PL2-3] The Creative Economy: Growth, Trade, Innovation and Business Opportunities</b>  <b>Dr. Edna dos Santos-Duisenberg</b> <i>Policy Advisor, United Nations Institute for Training and Research UNITAR</i>
10:35-10:45		<b>Q&amp;A</b>
10:45-11:00		Break
11:00-12:30		<b>Cluster Lab</b> *The Cluster Labs will cover new and alternative topics and tools related to cluster development. Participants may expect stimulating thinking through hands-on experiences and highly interactive discussion led by cluster lab directors who will facilitate the sessions.
	#320	<b>[CL1] Learning about Intercultural Collaboration in a Networked World</b>  <b>Director: Klaus Haasis</b>
	#321	<b>[CL2] Generating Cluster Policy Learning through Evaluation</b>  <b>Director: Madeline Smith &amp; James Wilson &amp; Emily Wise</b>
	#322	<b>[CL3] Green Lights &amp; Red lights. The Practicalities of Cluster Development</b>  <b>Director: Ifor Ffowcs-Williams</b>
	#323	<b>[CL4] Cluster Management and Globalized Value Chains</b>  <b>Director: Reza Zadeh &amp; Gloria Ferrer</b>
	#324A	<b>[CL5] Introduction to TCI Network, How to Take out the Most of This Global Practitioners Network</b>  <b>By TCI Secretariat</b>
12:30-13:30		Luncheon
13:30-14:45		<b>Parallel Session (2)</b>
	#320	<b>[2.1] Cluster Models Worldwide. Unique Features, Common Challenges (Part 1)</b>
	#321	<b>[2.2] New Direction in Cluster Policy for Sustainable and Inclusive Competitiveness</b>
	#322	<b>[2.3] Cross-Sectoral Innovation</b>
	#323	<b>[2.4] Successful Internationalization Strategies</b>
#324A	<b>[2.5] Developing Skills for Professional Cluster Management</b>	
14:45-16:00		<b>Parallel Session (3)</b>
	#320	<b>[3.1] Cluster Models worldwide. Unique Features, Common Challenges (Part 2)</b>
	#321	<b>[3.2] Implications on Cluster Performance and Business Competitiveness</b>
	#322	<b>[3.3] Clusters Promoting Cooperation and Effective Convergence between Industries</b>
	#323	<b>[3.4] Articulating Collaboration among Cluster Actors</b>
#324A	<b>[3.5] Tools and Methodologies for Effective Cluster Management and Cluster</b>	
16:00-16:15		Break
16:15-17:30	#325	<b>[Plenary Session 3] Global Cooperation and Cluster Internationalization</b>
16:15-16:40		<b>[PL3-1] Developing Clusters in Cultural and Creative Industry: a Tool for Development and Partnership.</b>  <b>Dr. Gerardo Pataconi</b> <i>Chief, Clusters and Business Linkages Unit, UNIDO</i>

16:40-17:00	<p><b>[PL3-2] Global Cooperation and Company's Internationalization Strategy (tentative)</b></p> <p style="text-align: right;"><b>TBC</b></p> <p style="text-align: right;"><i>Samsung Heavy Industry, Korea</i></p>
17:00-17:25	<p><b>[PL3-3] World Bank's Trade and Competitiveness Global Practice's Roadmap (tentative)</b></p> <p style="text-align: right;"><b>Dr. Navin Girishankar</b></p> <p style="text-align: right;"><i>Adviser to the Senior Director, Trade and Competitiveness Global Practice, World Bank</i></p>
17:25-17:30	<p><b>Q&amp;A</b></p>
19:00~21:00	<p style="text-align: center;"><b>Conference Dinner</b> (Hotel Inter-Burgo EXCO Grand Ballroom A)</p>

Nov. 6 (Friday)		
Time	Venue	Program
08:30-09:00	#325	<b>Early Session</b>
		<b>Innovation Strategies in a Slow World Economic Growth (by video link)</b> <b>Prof. Dan Breznitz</b> <i>University of Toronto, Canada</i>
09:00-09:45	#325	<b>[Panel Discussion] The Role of Academic Institutions in Clusters: how the University Works with the Private Sector?</b> <b>The Role of Academic Institutions in Clusters: how the University Works with the Private Sector?</b> <b>Mr. Yasin Naku Ziraba</b> , <i>Makerere University, Uganda</i> <b>Mr. Allan O'Connor</b> , <i>University of Adelaide, Australia</i> <b>Prof. Kong-Rae Lee</b> , <i>Daegu Gyeongbuk Institute of Science &amp; Technology</i>
09:45-10:45	#325	<b>[Plenary Session 4] Facing the Challenges of a Creative Economy</b>
09:45-10:00		<b>[PL4-1] Korea's Creative Economy Initiatives and Cluster Policy</b> <b>Mr. Gwan-sup Lee</b> <i>1<sup>st</sup> Vice Minister, Ministry of Trade, Industry and Energy, Korea</i>
10:00-10:15		<b>[PL4-2] Danish Clusters and the Creative Industries - Development, Growth and Cross Sectorial Cooperation</b> <b>Betina Simonsen</b> <i>Director, Innonet Lifestyle, Denmark</i>
10:15-10:45		<b>[PL4-3] Winning in the Knowledge-Innovative-Creative Economy</b> <b>Prof. Michael Enright</b> <i>Director, Enright, Scott &amp; Associates &amp; Professor, School of Business, University of Hong Kong</i>
10:45-11:00		Break
11:00-12:00	#325	<b>[Wrap-up Session] The Nexus Between the Creative Economy and Sustainable Growth (Round Table)</b> <b>Dr. Christian Ketels</b> , <i>Harvard Business School &amp; TCI Network</i> <b>Prof. Dong Sung Cho</b> , <i>Seoul Nat'l Univ. &amp; Cheung Kong Graduate School of Business of China</i> <b>Prof. Michael Enright</b> , <i>Enright, Scott &amp; Ass. &amp; Univ. of Hong Kong</i>
12:00-12:45	#325	<b>Passing the Torch &amp; Closing Ceremony</b>

Nov. 3 (Tuesday)		
Venue	Order	Parallel Session 1
<b>[1.1] *Special. Performance and Achievement of Mini-Cluster Program in Korea</b>		
Room 320	[1.1-1]	Dae Chang Metal Co., Ltd Jung Ho Park
	[1.1-2]	SUNGMOON Co., Ltd Kyeong Soon Yoon
	[1.1-3]	One Kwang Environment Technology Dong Geun Lee
	[1.1-4]	FTLAB co., Ltd Jae-Jun Ko
	[1.1-5]	Korea Sytem Business Co., Ltd Jong Bok Park
	[1.1-6]	EVERNET Seung Young Kim
	[1.1-7]	ROWTS Co., Ltd Sang Hyuk Park
<b>[1.2] Analysis of cluster models and Cluster ecosystem</b>		
Room 321	[1.2-1]	Industry Clusters and Entrepreneurial Ecosystems: Competing Agendas or Synchronised Policy? Allan O'Connor University of Adelaide, Australia
	[1.2-2]	The Drivers of Ecosystem Impact in Start-up Firms: a Comparative Analysis between South Korea and Finland Matthias Deschryvere VTT Technical Research Centre Finland, Finland
	[1.2-3]	Creativity, Clusters, and the Competitive Advantage of Cities Melissa M. Pogue Martin Prosperity Institute, University of Toronto, Canada
	[1.2-4]	Exploring the Miracle: a Pragmatic Approach to Evaluating Collaborative Dynamics in Clusters Emily Wise Lund University and IEC, Sweden
	[1.2-5]	Cluster Evolutionary Trajectories and Their Cases Jihye Jeon Kyungpook Nat'l Univ., Korea
<b>[1.3] Shaping creative economies through clusters</b>		
Room 322	[1.3-1]	Investing for a Creative Region Madeline Smith Glasgow School of Art, UK
	[1.3-2]	Incentives and Support Policies for the Video Game Industry and Clusters in Different Countries Ulrich Harmes-Liedtke Mesopartner PartG, Germany
	[1.3-3]	MTNS-MADE: How the Blue Mountains Creative Industries Cluster is Driving Jobs and Growth in Screen Production in Regional Australia Kelly Blainey Blue Mountains Economic Enterprise, Australia
	[1.3-4]	How strategic use of Design Connect Business with People Thit Juul Madsen D2i - Design to innovate, Denmark
	[1.3-5]	Uncovering the Characteristics of Business Model in Open Data Companies and Their Relational Positions Using Webometrics Analysis - Focusing on Geospatial Companies in United States Jiyoung Park Yeungnam University, Korea
<b>[1.4] New Direction in Cluster Policy for Sustainable and Inclusive Competitiveness</b>		
	[1.4-1]	New Approaches to Cluster-Led Economic Development: A Comparative Analysis of Federal Policies and Metro Level Strategies in the USA Kathleen Lee



		Greater Phoenix Economic Council, U.S.A
	[1.4-2]	The Dynamic Interaction between Clusters, Cities and Internationalization: New Competitiveness Policies with the City of Porto as a Hub Ana Teresa Tavares-Lehmann InvestPorto, Portugal
Room 323	[1.4-3]	Ontario's Cluster Performance and Policy Evolution Weiru Shi Institute for Competitiveness & Prosperity, Canada
	[1.4-4]	The Danish Cluster strategy - Status and New Areas for Improvement Morten Solgaard Thomsen Danish Agency for Science, Technology and Innovation, Denmark
	[1.4-5]	The Evolutionary Dimension in Cluster Policy: Emerging Industries and its Role in Sustainable Competitiveness of Regions and Nations David Fernandez Terreros SPRI Basque Country Business Development Agency, Spain
<b>[1.5] Accelerating Cluster Growth in Asian Countries</b>		
	[1.5-1]	Korean Technoparks' Clustering Role and Development Direction Byungho Seong Daegu Technopark, Korea
Room 324A	[1.5-2]	Developing Internal Sources of Innovation in Automobile Industry Clusters of Uzbekistan. Missing link between University and Industry Martina Sopoligova Tomas Bata University in Zlin, Czech
	[1.5-3]	Industrial Cluster Development in Lao PDR: Opportunities and Challenges Byoungki Kim Shiga University, Japan
	[1.5-4]	Setting Up of Design Studio as a Common Facility Center for Design in the Consortium Mode for 1st Time in India in Shantipur Handloom Textiles Cluster- A Indian Case Study Saumen Mapdar Office of the Textiles Committee, Ministry of Textiles, Government of India, India
<b>Venue</b>	<b>Order</b>	<b>Parallel Session 2</b>
<b>[2.1] Cluster Models Worldwide. Unique Features, Common Challenges (Part 1)</b>		
		<b>Moderator: Tracy Scott-Rimington</b> SEQ Regional Development Australia
	[2.1-1]	Configuration of Alliance Portfolio for Firm's Innovation in Eco-friendly Car Industry: Hyundai Motor and Toyota Hyeonjoo Jeong Korea Research Institute of Chemical Technology, Korea
Room 320	[2.1-2]	MSMEs Clusters Generation based on Digital Business Ecosystems Bogar Garcia Martinez Universidad Autónoma de Aguascalientes, Mexico
	[2.1-3]	Local Government's Supportive Policies according to the Growth Stages of Startup Business in case of Seoul, Korea Seewoo Chung Sungkyunkwan University, Korea
	[2.1-4]	The Construction of The Cluster of Information Technology and Communication in Baja California, México Carlos Alberto Flores UABC, Mexico
<b>[2.2] New Direction in Cluster Policy for Sustainable and Inclusive Competitiveness</b>		
	[2.2-1]	Precincts and Clusters: Linking Innovation Districts into the Broader Global Economy Megan Antcliff Department of State Development South Australia, Australia
	[2.2-2]	Climate Smart Clusters Christian Schoen Mesopartner, Germany
Room 321	[2.2-3]	Activation Plans of Decrepit Industrial Cluster for Urban Regeneration Geunwoo Ryu Keimyung University, Korea
		Revitalizing SME agenda

	[2.2-4]		Ganesh Rasagam World Bank, USA
	[2.2-5]	Path to Prosperity: Cluster Development Initiatives for Creative Industries as a Mechanism to Generate Shared Value	Julian Robledo Ruiz Bogota Chamber of Commerce/Colombia
	<b>[2.3] Cross-Sectoral Innovation</b>		
Room 322	[2.3-1]	Smart Specialization through Cross-clustering	Cecilia Johansson Swedish Agency for Economic and Regional Growth, Sweden
	[2.3-2]	Regional Cross-Cluster Innovation	Simone Hagenauer Ecoplus: The Business Agency of Lower Austria, Austria
	[2.3-3]	Towards a Hybrid Future: Intercluster Approach	Joan Martí Estévez ACCIO-Catalonia Government, Spain
	[2.3-4]	Cross Sectorial Mapping to Enhance cross Sectorial Innovation	Vincent Dugre Quebec ground transportation cluster, Canada
	<b>[2.4] Successful Internationalization Strategies</b>		
Room 323	[2.4-1]	The Challenges of Building an Internationalization Strategy of Knowledge Based Institution: the case of Orkestra	Ibon Gil de San Vicente Orkestra - University of Deusto, Spain
	[2.4-2]	Business Roaming Agreement as Appropriate Tool for Cluster Internationalization	Tamara Högler CyberForum e.V., Germany
	[2.4-3]	Go International - 10 Year Experience on Practical Work	Christoph Beer mundi consulting ag / ICT Cluster Bern, Switzerland
	[2.4-4]	Small Business, Clusters, and Exports: A Case Study of South Australia Cluster Integration Into Government Facilitated Export Opportunities	Gavin Artz Department of State Development South Australia, Australia
	[2.4-5]	From The Blind Angle to Strategic Internationalisation of SME's - on Internationalisation in Clusters	Merete Daniel Nielsen Cluster Excellence Denmark, Denmark
	<b>[2.5] Developing Skills for Professional Cluster Management</b>		
Room 324A	[2.5-1]	The Construction Cluster Initiative in Bucaramanga, Colombia. The Importance of Knowledge based Value Chains and Cluster Management	Andres Guimon Competitiveness, Mexico
	[2.5-2]	The Balkan Cluster – Key Puzzle for Creativity of Cluster Managers in the Balkans	Danka Sokolovic Milojkovic Cluster House Ltd., Serbia
	[2.5-3]	Key Skills for Cluster Managers to Turn Strategic Smart Collaborations into a Reality	Gloria Ferrer European Foundatio for Cluster Excellence, Spain
	[2.5-4]	Cluster-to-cluster Collaboration Leads to More Business-to-Business for SME's in Baltic Sea Region	Lars Albæk Baltic Sea Cluster Development Centre, Denmark
<b>Venue</b>	<b>/Order</b>	<b>Parallel Session 3</b>	
	<b>[3.1] Cluster Models worldwide. Unique Features, Common Challenges (Part 2)</b>		
	[3.1-1]	What Do Links Mean in Innovation Clusters?: A 'Relational Dialectics'	Jang Hyun Kim Sungkyunkwan University, Korea
	[3.1-2]	Promoting Competitive Territorial Living Spaces and the Need To Overcome Simplistic "Urban-Rural" as well as "Social and Economic Innovation" Divide	Frank Waeltring

Room 320	[3.1-3]	A Logistics And Transportation Cluster Initiative: A Theoretical Framework	Mesopartner.com, Germany Maria Teresa Verduzco-Garza Universidad de Monterrey, Mexico
	[3.1-4]	Entrepreneurship as a Strategic Tool for Higher Productivity in Nigerian Universities System	Yahay, Amuchie salihu, Austine Emeje, A. Taraba State University, Nigeria
	[3.1-5]	The Role of National System of Innovation in the Competitiveness of Cluster Policy	Jihène Malek Public institution, Tunisia
	<b>[3.2] Implications on Cluster Performance and Business Competitiveness</b>		
Room 321	[3.2-1]	Cluster Management: A Strategic Knowledge Centered Perspective	Alwin Gerritsen Wageningen UR, Netherlands
	[3.2-2]	The Influence of International Research Interaction Networks on The Innovation Performance of Medical Biotechnology Clusters	Pieter Ellerd Stek Delft Univ. of Technology, Netherlands
	[3.2-3]	Cluster Mapping Project in Russia: Methodology and First Results in 2015	Evgeniy Kutsenko Higher School of Economics, Russia
	[3.2-4]	Structure and Functions of Social Capital in the Regional Innovation Clusters: Korean Cases	Jung Mi-Ae Science and Technology Policy Institute, Korea
	[3.2-5]	Cluster Mapping: Pattern in Irish National and Regional Economic Activity	Sean O'Connor University College Cork, Ireland
<b>[3.3] Clusters Promoting Cooperation and Effective Convergence between Industries</b>			
Room 322	[3.3-1]	Reimagining the Future of an Industry	David Grice Musitec Ltd, Australia
	[3.3-2]	The Role of IT Clusters in Adding Value to Traditional Industries: IT in Parana, Brazil	Ines Sagrario Competitiveness, U.S.A
	[3.3-3]	Clustering as a Leading Concept in 21th century Transition of Northwest European Agrifood Production	Peter J.A.M. Smeets Wageningen UR, Netherlands
	[3.3-4]	Cross-overs between Agro and High Tech: Technical Innovations Enabling Spatial Quality	Mirte Cofino Wageningen UR, Netherlands
	[3.3-5]	Mixing the Worlds of Clustering and Agrofood, Experiences from the Netherlands	Frank Eetgerink Blue River Concepts, Netherlands
<b>[3.4] Articulating Collaboration among Cluster Actors</b>			
Room 323	[3.4-1]	Cluster Governance in North West of the Netherlands	Remco Kranendonk Wageningen UR, Netherlands
	[3.4-2]	Boost Your Competitiveness through Collaboration and Innovation, the PST-FR Example	Jacques P. Bersier Pôle scientifique et technologique du canton de Fribourg, Switzerland
	[3.4-3]	Introduction of Sharing Economy Platform for Economic Cooperation among Cluster Companies	Ki Beom Kim -, Korea
	[3.4-4]	Creative Entrepreneurship in Place-Based Economic Development	Tamas Gyulai Kreativ Living Lab Ltd., Hungary
		Increasing Competiveness through Non-conventional Partnerships	

	[3.4-5]		Jean-Manuel Mas Alexera Cluster, France
	<b>[3.5] Tools and Methodologies for Effective Cluster Management and Cluster Performance Improvement</b>		
		Measuring Cluster Performance: A Method from the Corporate World	
	[3.5-1]		Graham Kenny Strategic Factors, Australia
		Cluster Structure and Effectiveness from a Network Perspective	
	[3.5-2]		Jasmijn Rompa Brainport Development, Netherlands
		Innovative Methods for Cluster Management	
	[3.5-3]		Prem Sundaram FPX, Sweden
		Indexfokus: A cluster's Competitiveness as Perceived by Stakeholders	
Room 324A	[3.5-4]		Enrique Díaz Moreno Businessfokus, Spain
		Assisting Supporting Institutions to Respond to Emergent Clusters	
	[3.5-5]		Shawn Cunningham Mesopartner, SouthAfrica
		Creative Business Cup - Working with Clusters for a Global Approach to Creative Entrepreneurship	
	[3.5-6]		Lucia Seel Lucia Seel International Consulting, Austria
		A Cluster Management Assessment Tool: a Roadmap for Collaboration and Clusterization	
	[3.5-7]		Evelyn Solis Leon UPAEP University, Mexico

Nov. 3 (Tuesday)		
Time	Venue	Program
08:00-09:00	Lobby	Registration
09:00-18:00		Cluster Tour
Nov. 4 (Wednesday)		
Time	Venue	Program
08:30-09:00	Lobby	Registration, Networking and Coffee
09:00-10:00	Room 325	Opening Ceremony
		Opening Performance
		Announcement & VIP entrance
		<b>Video Playing (KICOX &amp; Daegu City)</b>
09:00-10:00	Room 325	<b>Opening Address</b>
		President, Nam-Hoon Kang <i>KICOX, Korea</i>
		<b>Welcome Address</b>
		President, Christian Ketels <i>KICOX, Korea</i>
09:00-10:00	Room 325	<b>Congratulatory Message</b>
		Minister, Ministry of Trade, Industry and Energy Chairman of Presidential Committee on Regional Development TBC, Trade, Industry and Energy Committee of the National Assembly
		<b>Insights from TCI 201 Monterrey, Mexico</b>
		Manuel Montoya <i>Cluster manager, Automotive Cluster, Monterrey, México</i>
10:00-10:30		Break
10:30-12:00	Room 325	<b>[Opening Session] New Direction of Cluster Policy in a Creative Economy</b>
		<b>Moderator: Dr. Christian Ketels</b> <i>Harvard Business School &amp; TCI Network</i>
10:30-11:00	Room 325	<b>[OP-1] Clusters for Competitiveness: Mobilizing the Power of Modern Cluster Policy</b>
		<b>Dr. Christian Ketels</b> <i>Harvard Business School &amp; TCI Network</i>
11:00-11:30		<b>[OP-2] Clusters as a Basic of Capitalism 5.0</b>
		<b>Prof. Dong-Sung Cho</b> <i>Seoul National University, Korea &amp; Cheung Kong Graduate School of Business, China</i>
11:30-11:50	Room 325	<b>[OP-3] Cluster Policy in a Creative Economy in Germany/NRW</b>
		<b>Dr. Günther Horzetzky</b> <i>State Secretary, Ministry of Economy, Energy, Industry, SME and Crafts of North Rhine-Westphalia, Germany</i>
11:50-12:00		<b>Q&amp;A</b>
12:00-12:30	Room 325	<b>Cluster Speed Meeting</b> *Connect with international delegates and expand your professional network.
12:30-13:30	Grand Ballroom	<b>Luncheon</b>
13:30-15:00		<b>Parallel Session (2)</b>
		<b>[1.1] *Special. Performance and Achievement of Mini-Cluster Program in Korea</b>
		<b>Moderator: Prof. Yong Hwan Kim</b> <i>Korean-German Institute of Technology, Korea</i>
		<b>[1.1-1] Dae Chang Metal Co., Ltd</b>

Room 320	[1.1-2]	SUNGMOON Co., Ltd	Jung Ho Park
	[1.1-3]	One Kwang Environment Technology	Kyeong Soon Yoon
	[1.1-4]	FTLAB co., Ltd	Dong Geun Lee
	[1.1-5]	Korea Sytem Business Co., Ltd	Jae-Jun Ko
	[1.1-6]	EVERNET	Jong Bok Park
	[1.1-7]	ROWTS Co., Ltd	Seung Young Kim
Room 321	<b>[1.2] Analysis of cluster models and Cluster ecosystem</b>		
			<b>Moderator: Prof. Young Jun Kim</b> <i>Graduate School of Management of Technology, Korea University, Korea</i>
	[1.2-1]	<b>Industry Clusters and Entrepreneurial Ecosystems: Competing Agendas or Synchronised Policy?</b>	Allan O'Connor <i>University of Adelaide, Australia</i>
	[1.2-2]	<b>Ecosystem Impact in Start-up Firms: A Comparative Analysis between South Korea and Finland</b>	Matthias Deschryvere & Younghwan Kim <i>VTT Technical Research Centre Finland, Finland, STEPI, Korea</i>
	[1.2-3]	<b>Creativity, Clusters, and the Competitive Advantage of Cities</b>	Melissa M. Pogue <i>Martin Prosperity Institute, University of Toronto, Canada</i>
	[1.2-4]	<b>Exploring the Miracle: a Pragmatic Approach to Evaluating Collaborative Dynamics in Clusters</b>	Emily Wise <i>Lund University and IEC, Sweden</i>
	[1.2-5]	<b>Cluster Evolutionary Trajectories and Their Cases</b>	Jihye Jeon & Cheol-Woo Lee <i>Kyungpook National University, Korea</i>

		[1.3] Shaping creative economies through clusters
		<b>Moderator: Gavin Artz</b> <i>Department of State Development South Australia, Australia</i>
	Room 322	[1.3-1] <b>Investing for a Creative Region</b>  Madeline Smith <i>Glasgow School of Art, UK</i>
		[1.3-2] <b>Incentives and Support Policies for the Video Game Industry and Clusters in Different Countries</b>  Ulrich Harmes-Liedtke, Nadine Barthel <i>Mesopartner PartG, Germany</i>
		[1.3-3] <b>MTNS-MADE: How the Blue Mountains Creative Industries Cluster is Driving Jobs and Growth in Screen Production in Regional Australia</b>  Kelly Blainey <i>Blue Mountains Economic Enterprise, Australia</i>
		[1.3-4] <b>How strategic use of Design Connect Business with People</b>  Thit Juul Madsen <i>D2i - Design to innovate , Denmark</i>
		[1.3-5] <b>Uncovering the Characteristics of Business Model in Open Data Companies and Their Relational Positions Using Webometrics Analysis - Focusing on Geospatial Companies in United States</b>  Jiyoung Park <i>Yeungnam University, Korea</i>
		[1.4] New Direction in Cluster Policy for Sustainable and Inclusive Competitiveness
		<b>Moderator: Mr. Alberto Pezzi</b> <i>ACCIÓ-Catalan Government, Spain &amp; TCI Network</i>
	Room 323	[1.4-1] <b>New Approaches to Cluster-Led Economic Development: A Comparative Analysis of Federal Policies and Metro Level Strategies in the USA</b>  Kathleen Lee <i>Greater Phoenix Economic Council, U.S.A</i>
		[1.4-2] <b>The Dynamic Interaction between Clusters, Cities and Internationalization: New Competitiveness Policies with the City of Porto as a Hub</b>  Ana Teresa Tavares-Lehmann <i>InvestPorto, Portugal</i>
		[1.4-3] <b>Ontario's Cluster Performance and Policy Evolvement</b>  Weiru Shi <i>Institute for Competitiveness &amp; Prosperity, Canada</i>
		[1.4-4] <b>The Danish Cluster strategy - Status and New Areas for Improvement</b>  Morten Solgaard Thomsen <i>Danish Agency for Science, Technology and Innovation, Denmark</i>
		[1.4-5] <b>The Evolutionary Dimension in Cluster Policy: Emerging Industries and its Role in Sustainable Competitiveness of Regions and Nations</b>  David Fernandez Terreros <i>SPRI Basque Country Business Development Agency, Spain</i>
		[1.5] Accelerating Cluster Growth in Asian Countries
		<b>Moderator: Dr. Jong Woo Kang(TBC)</b> <i>Asian Development Bank</i>
		[1.5-1] <b>Korean Technoparks' Clustering Role and Development Direction</b>  Byungho Seong <i>Daegu Technopark, Korea</i>

	Room 324A	<p>[1.5-2] <b>Developing Internal Sources of Innovation in Automobile Industry Clusters of Uzbekistan. Missing link between University and Industry</b>  Salahiddin Djuraevich Uzakov  Tomas Bata University in Zlin, Czech</p> <p>[1.5-3] <b>Industrial Cluster Development in Lao PDR: Opportunities and Challenges</b>  Byoungki Kim  Shiga University, Japan</p> <p>[1.5-4] <b>Setting Up of Design Studio as a Common Facility Center for Design in the Consortium Mode for 1st Time in India in Shantipur Handloom Textiles Cluster- A Indian Case Study</b>  Saumen Mapdar  Office of the Textiles Committee, Ministry of Textiles, Government of India, India</p>
15:00-16:15	Room 325	[Special Plenary Session] <b>Clusters in Korea: Development Process and Achievement</b>
		<p style="text-align: right;"><b>Moderator: Prof. Eui Young Lee</b>  Kunsan National University, Korea</p>
15:00-15:25		<p>[SP-1] <b>Cluster Policy in Korea: From Local to Global Collaboration</b>  Prof. Jun Yeop Kim  Kyunghee University, Korea</p>
15:25-15:50		<p>[SP-2] <b>Evaluating Korean Innovative Cluster Policies: Emerging a New Type of Asian Clusters?</b>  Prof. Kee Bom Nahm  University of Seoul, Korea</p>
15:50-16:15		<p>[SP-3] <b>Boosting Cluster and Mini-Cluster-based Programs in Korea</b>  Prof. Eui Young Lee &amp; Prof. Beom Cheol Cin  Kunsan National University, Korea / Kyonggi University, Korea</p>



16:15-16:30		Break
16:30-18:00		<b>[Plenary Session 1] Asian Cluster Model: New Perspective and Trends</b>
		<b>Moderator: Dr. Chong In Lim</b> <i>KICOX, Korea &amp; TCI Network</i>
16:30-16:45	Room 325	<b>[PL1-1] Development Hi-tech and Achieve Industrialization: the Exploration and Perspective of the Development Chinese Science &amp; Technology Industry Parks</b>  Mr. Yang Yuecheng <i>Deputy Director General, Torch High Technology Industry Development Centre, China</i>
16:45-17:00		<b>[PL1-2] Strategy-level Innovation of Japanese Companies(tentative)</b>  Prof. Emi Osono(Ms) (TBC) <i>ICS, Hitotsubashi University, Japan</i>
17:00-17:15		<b>[PL1-3] Innovation Clusters – a National Strategy to Build Technology Capabilities in Singapore</b>  Dr. Pauline Tay(Ms) <i>Deputy Director, National Research Foundation, Singapore</i>
17:15-18:30		<b>[PL1-4] The Creative Economy: Growth, Trade, Innovation and Business Opportunities</b>  Dr. Edna dos Santos-Duisenberg <i>Policy Advisor, United Nations Institute for Training and Research UNITAR</i>
17:30-18:00		<b>[Panel Discussion] How to Leverage Cluster to Unlock Growth Potential</b>
18:00-20:00		<b>TCI General Assembly &amp; TCI Network Reception</b>
18:00-19:00	Room 325	TCI General Assembly
19:00-20:00	3F Lobby	TCI Network Reception
<b>Nov. 5 (Thursday)</b>		

08:30-09:30	Room 325	<b>TCI Networking Session</b> *An interactive space where participants will have the chance to get closer to TCI people and to learn more about the activities of this member-driven network to support the practice of cluster development. Through exchange and mutual inspiration, participants will be able to co-create ideas for action that make a change in their organizations on cluster-related work.
09:30-10:45		<b>[Plenary Session 2] An Infinite Opportunity: Creativity and Innovation</b> <p style="text-align: right;"><b>Moderator: TBC</b> TBC</p>
09:30-09:50	Room 325	<b>[PL2-1] TBD</b> <p style="text-align: right;"><b>Mr. Choong-Yong Ahn</b> Chairman , The Korean National Commission for Corporate Partnership</p>
09:50-10:10		<b>[PL2-2] POSCO Innovation through Creativity</b> <p style="text-align: right;"><b>Mr. Duk-Rak Lee</b> Senior vice present, Corporate Project Management Department of POSCO</p>
10:10-10:35		<b>[PL2-3] The Creative Economy: Growth, Trade, Innovation and Business Opportunities</b> <p style="text-align: right;"><b>Dr. Edna dos Santos-Duisenberg</b> Policy Advisor, United Nations Institute for Training and Research UNITAR</p>
10:35-10:45		<b>Q&amp;A</b>
10:45-11:00		Break
11:00-12:30		<b>Cluster Lab</b> *The Cluster Labs will cover new and alternative topics and tools related to cluster development. Participants may expect stimulating thinking through hands-on experiences and highly interactive discussion led by cluster lab directors who will facilitate the sessions.
	Room 320	<b>[CL1] Learning about Intercultural Collaboration in a Networked World</b> <p style="text-align: right;"><b>Director: Klaus Haasis</b></p> <p>Collaboration is the process where innovation happens and where cluster theory meets reality. Internationalization is a popular task in cluster management but in practice frustration often grows. Intercultural collaboration is a learning process. Building intercultural competencies requires significant attention to individual and group learning. Cluster Managers should be specialists for embedding learning into organizational processes - also internationally.</p>
	Room 321	<b>[CL2] Generating Cluster Policy Learning through Evaluation</b> <p style="text-align: right;"><b>Director: Madeline Smith &amp; James Wilson &amp; Emily Wise</b></p> <p>Building on the work from the Cluster Evaluation Working Group, this cluster lab will bring together an understanding of the academic state-of-art and state-of-use of evaluation of cluster policy practice, focusing on four areas that demand specific attention: capturing the human element or cooperative dynamic; the development of pragmatic indicators and approaches; the selection and combination of techniques and tools; and the ability to deal with complexity derived from interactions across different policy levels, instruments and initiatives</p>
	Room 322	<b>[CL3] Green Lights &amp; Red lights. The Practicalities of Cluster Development</b> <p style="text-align: right;"><b>Director: Ifor Ffowcs-Williams</b></p> <p>In this very interactive workshop, participants will have the chance to learn more about experiences on what works and what doesn't work with regards to the practicalities of cluster development and to listen first-hand on experiences from Europe, Korea, Latin America, Africa. Learning-by-doing, enlisting cooperation, defining agendas and the role of cluster facilitation and good governance will be some of the ideas that participants will explore.</p>
	Room 323	<b>[CL4] Cluster Management and Globalized Value Chains</b> <p style="text-align: right;"><b>Director: Reza Zadeh &amp; Gloria Ferrer</b></p>

Against a backdrop of increasing fragmentation of production processes across different countries and continents, leading to greater prevalence of globalized value chains, this interactive lab will explore cluster management skills needed to help firms thrive. Simply facilitating and brokering local co-operative actions alone, with little strategic input from the cluster managers is no longer an adequate response to deal with such fragmentation. The Lab introduces the Cluster Excellence Management programme and its methodology and approach via an interactive workshop. It sets out the structured approach to developing strategic cluster initiatives and interventions. Through a combination of video links and clips as well as personal presentations, the Lab provides a platform for the Foundation's alumni from Europe and beyond, to share their experience of developing cluster initiatives in their regions based on the methodology.

Room 324A [CL5] **Introduction to TCI Network, How to Take out the Most of This Global Practitioners Network**  
By TCI Secretariat

12:30-13:30 Grand Ballroom Luncheon

13:30-14:45 Parallel Session (2)

[2.1] Cluster Models Worldwide. Unique Features, Common Challenges (Part 1)

**Moderator: Tracy Scott-Rimington**  
SEQ Regional Development Australia

[2.1-1] **Configuration of Alliance Portfolio for Firm's Innovation in Eco-friendly Car Industry: Hyundai Motor and Toyota**  
**Hyeonjoo Jeong**  
Korea Research Institute of Chemical Technology, Korea

[2.1-2] **MSMEs Clusters Generation based on Digital Business Ecosystems**  
**Bogar Garcia Martinez**  
Universidad Autónoma de Aguascalientes, Mexico

[2.1-3] **Local Government's Supportive Policies according to the Growth Stages of Startup Business in case of Seoul, Korea**  
**Sewoo Chung**  
Sungkyunkwan University, Korea

[2.1-4] **The Construction of The Cluster of Information Technology and Communication in Baja California, México**  
**Carlos Alberto Flores**  
UABC, Mexico

[2.2] New Direction in Cluster Policy for Sustainable and Inclusive Competitiveness

**Moderator: Dr. Ning Wang**  
National Research Foundation, Singapore

[2.2-1] **Precincts and Clusters: Linking Innovation Districts into the Broader Global Economy**  
**Megan Antcliff**  
Department of State Development South Australia, Australia

[2.2-2] **Climate Smart Clusters**  
**Christian Schoen**  
Mesopartner PartG, Germany

[2.2-3] **Activation Plans of Decrepit Industrial Cluster for Urban Regeneration**  
**Geunwoo Ryu**  
Keimyung University, Korea

[2.2-4] **Revitalizing SME agenda**  
**Ganesh Rasagam**  
World Bank, USA

[2.2-5] **Excellence in Cluster Policy Making for Fragmented and Globalised Value Chains**  
**Reza Zadeh**

Room 320

Room 321



		<b>[2.3] Cross-Sectoral Innovation</b>
		<b>Moderator: Jaime Echeverri</b> <i>Medellin &amp; Antioquia Cluster Community, Colombia</i>
	Room 322	[2.3-1] <b>Smart Specialization through Cross-clustering</b>  <i>Cecilia Johansson and Ewa Andersson</i> Swedish Agency for Economic and Regional Growth, Sweden
		[2.3-2] <b>Regional Cross-Cluster Innovation</b>  <i>Simone Hagenauer</i> Ecoplus: The Business Agency of Lower Austria, Austria
		[2.3-3] <b>Towards a Hybrid Future: Intercluster Approach</b>  <i>Joan Martí Estévez</i> ACCIO-Catalonia Government, Spain
		[2.3-4] <b>Cross Sectorial Mapping to Enhance cross Sectorial Innovation</b>  <i>Vincent Dugre</i> Quebec ground transportation cluster, Canada
		<b>[2.4] Successful Internationalization Strategies</b>
		<b>Moderator: Manuel Montoya Ortega</b> <i>Automotive Cluster of Nuevo Leo, Mexico</i>
	Room 323	[2.4-1] <b>The Challenges of Building an Internationalization Strategy of Knowledge Based Institution: the case of Orkestra</b>  <i>Ibon Gil de San Vicente</i> Orkestra - University of Deusto, Spain
		[2.4-2] <b>Business Roaming Agreement as Appropriate Tool for Cluster Internationalization</b>  <i>Tamara Högl</i> CyberForum e.V., Germany
		[2.4-3] <b>Go International - 10 Year Experience on Practical Work</b>  <i>Christoph Beer</i> mundi consulting ag / ICT Cluster Bern, Switzerland
		[2.4-4] <b>Small Business, Clusters, and Exports: A Case Study of South Australia Cluster Integration Into Government Facilitated Export Opportunities</b>  <i>Gavin Artz</i> Department of State Development South Australia, Australia
		[2.4-5] <b>From The Blind Angle to Strategic Internationalisation of SME's - on Internationalisation in Clusters</b>  <i>Merete Daniel Nielsen</i> Cluster Excellence Denmark, Denmark
		[2.4-6] <b>Creative Business Cup - Working with Clusters for a Global Approach to Creative Entrepreneurship</b>  <i>Lucia Seel</i> Lucia Seel International Consulting, Austria
		<b>[2.5] Developing Skills for Professional Cluster Management</b>
		<b>Moderator: Richard Walker</b> <i>ShireBiz, Australia</i>
		[2.5-1] <b>The Construction Cluster Initiative in Bucaramanga, Colombia. The Importance of Knowledge based Value Chains and Cluster Management</b>  <i>Andres Guimon</i> Competitiveness, Mexico
		[2.5-2] <b>The Balkan Cluster – Key Puzzle for Creativity of Cluster Managers in the Balkans</b>

	Room 324A		Danka Sokolovic Milojkovic Cluster House Ltd., Serbia
		[2.5-3]	<b>Key Skills for Cluster Managers to Turn Strategic Smart Collaborations into a Reality</b> Gloria Ferrer European Foundatio for Cluster Excellence, Spain
		[2.5-4]	<b>Cluster-to-cluster Collaboration Leads to More Business-to-Business for SME's in Baltic Sea Region</b> Lars Albæk Baltic Sea Cluster Development Centre, Denmark
14:45-16:00	<b>Parallel Session (3)</b>		
		<b>[3.1] Cluster Models worldwide. Unique Features, Common Challenges (Part 2)</b>	
			<b>Moderator: Mr. Yasin Naku Ziraba</b> Makerere University, Uganda
		[3.1-1]	<b>What Do Links Mean in Innovation Clusters?: A 'Relational Dialectics'</b> Jang Hyun Kim Sungkyunkwan University, Korea
		[3.1-2]	<b>Promoting Competitive Territorial Living Spaces and the Need To Overcome Simplistic "Urban-Rural" as well as "Social and Economic Innovation" Divide</b> Frank Waeltring Mesopartner PartG, Germany
	Room 320	[3.1-3]	<b>A Logistics And Transportation Cluster Initiative: A Theoretical Framework</b> Maria Teresa Verduzco-Garza Universidad de Monterrey, Mexico
		[3.1-4]	<b>Entrepreneurship as a Strategic Tool for Higher Productivity in Nigerian Universities System</b> Yahay, Amuchie salihu, Austine Emeje, A. Taraba State University, Nigeria
		[3.1-5]	<b>The Role of National System of Innovation in the Competitiveness of Cluster Policy</b> Jihène Malek Public institution, Tunisia

[3.2] Implications on Cluster Performance and Business Competitiveness

**Moderator: Prof. Sung Jae Choo**

*Kyunghee Univerity, Korea*

- [3.2-1] **Cluster Management: A Strategic Knowledge Centered Perspective**  
Alwin Gerritsen  
Wageningen UR, Netherlands
- [3.2-2] **The Influence of International Research Interaction Networks on The Innovation Performance of Medical Biotechnology Clusters**  
Pieter Ellerd Stek  
Delft Univ. of Technology, Netherlands
- [3.2-3] **Cluster Mapping Project in Russia: Methodology and First Results in 2015**  
Evgeniy Kutsenko  
Higher School of Economics, Russia
- [3.2-4] **Structure and Functions of Social Capital in the Regional Innovation Clusters: Korean Cases**  
Jung Mi-Ae  
Science and Technology Policy Institute, Korea
- [3.2-5] **Cluster Mapping: Pattern in Irish National and Regional Economic Activity**  
Sean O'Connor  
University College Cork, Ireland

Room 321

[3.3] Clusters Promoting Cooperation and Effective Convergence between Industries

**Moderator: Ms. Danka Milojkovic**

*Cluster House Ltd, Serbia*

- [3.3-1] **Reimagining the Future of an Industry**  
David Grice  
Musitec Ltd, Australia
- [3.3-2] **The Role of IT Clusters in Adding Value to Traditional Industries: IT in Parana, Brazil**  
Ines Sagrario  
Competitiveness, U.S.A
- [3.3-3] **Clustering as a Leading Concept in 21th century Transition of Northwest European Agrifood Production**  
Peter J.A.M. Smeets  
Wageningen UR, Netherlands
- [3.3-4] **Cross-overs between Agro and High Tech: Technical Innovations Enabling Spatial Quality**  
Mirte Cofino  
Wageningen UR, Netherlands
- [3.3-5] **Mixing the Worlds of Clustering and Agrofood, Experiences from the Netherlands**  
Frank Eetgerink  
Blue River Concepts , Netherlands

Room 322

[3.4] Articulating Collaboration among Cluster Actors

**Moderator: TBC**

*TBC*

- [3.4-1] **Cluster Governance in North West of the Netherlands**  
Remco Kranendonk  
Wageningen UR, Netherlands
- [3.4-2] **Boost Your Competitiveness through Collaboration and Innovation, the PST-FR Example**  
Jacques P. Bersier  
Pôle scientifique et technologique du canton de Fribourg, Switzerland
- [3.4-3] **Introduction of Sharing Economy Platform for Economic Cooperation among Cluster Companies**

Room 323

Room 324A	[3.4-4]	<b>Creative Entrepreneurship in Place-Based Economic Development</b>	Ki Beom Kim -, Korea
	[3.4-5]	<b>Increasing Competiveness through Non-conventional Partnerships</b>	Tamas Gyulai Kreativ Living Lab Ltd., Hungary
	<b>[3.5] Tools and Methodologies for Effective Cluster Management and Cluster</b>		
	<b>Moderator: Vincent Dugré</b> <i>Quebec Ground Transportation Cluster, Canada</i>		
	[3.5-1]	<b>Measuring Cluster Performance: A Method from the Corporate World</b>	Graham Kenny Strategic Factors, Australia
	[3.5-2]	<b>Cluster Structure and Effectiveness from a Network Perspective</b>	Jasmijn Rompa 식
	[3.5-3]	<b>Innovative Methods for Cluster Management</b>	Prem Sundaram FPX, Sweden
	[3.5-4]	<b>Indexfokus: A cluster's Competitiveness as Perceived by Stakeholders</b>	Enrique Díaz Moreno Businessfokus, Spain
	[3.5-5]	<b>Assisting Supporting Institutions to Respond to Emergent Clusters</b>	Shawn Cunningham Mesopartner, SouthAfrica
	[3.5-6]	<b>A Cluster Management Assessment Tool: a Roadmap for Collaboration and Clusterization</b>	Evelyn Solis Leon UPAEP University, Mexico



16:00-16:15		Break
16:15-17:30		[Plenary Session 3] Global Cooperation and Cluster Internationalization <b>Moderator : Mr. Frédéric Miribel</b> <i>Invest in Lyon – ADERLY, France</i>
16:15-16:40	Room 325	[PL3-1] <b>Developing Clusters in Cultural and Creative Industry: a Tool for Development and Partnership.</b> <b>Dr. Gerardo Pataconi</b> <i>Chief, Clusters and Business Linkages Unit, UNIDO</i>
16:40-17:00		[PL3-2] <b>Global Cooperation and Company's Internationalization Strategy (tentative)</b> <b>TBC</b> <i>Samsung Heavy Industry, Korea</i>
17:00-17:25		[PL3-3] <b>World Bank's Trade and Competitiveness Global Practice's Roadmap (tentative)</b> <b>Dr. Navin Girishankar</b> <i>Adviser to the Senior Director, Trade and Competitiveness Global Practice, World Bank</i>
17:25-17:30		Q&A
19:00~21:00	Hotel Inter-Burgo EXCO Grand Ballroom A	Conference Dinner

Nov. 6 (Friday)

Time	Venue	Program
08:30-09:00	Room 325	[Early Session] Innovation Strategies in a Slow World Economic Growth (by video link) <b>Moderator: Dr. Christian Ketels</b> <i>Harvard Business School &amp; TCI Network</i> <b>Prof. Dan Breznitz</b> <i>University of Toronto, Canada</i>
09:00-09:45	Room 325	[Panel Discussion] <b>The Role of Academic Institutions in Clusters: how the University Works with the Private Sector?</b> <b>The Role of Academic Institutions in Clusters: how the University Works with the Private Sector?</b> <b>Moderator: Prof. Lak-Kyoung Song</b> <i>Graduate School of Innovation and Technology Management of KAIST, Korea</i> <b>Mr. Yasin Naku Ziraba, Makerere University, Uganda</b> <b>Mr. Allan O'Connor, University of Adelaide, Australia</b> <b>Prof. Kong-Rae Lee, Daegu Gyeongbuk Institute of Science and Technology, Korea</b>
09:45-10:45	Room 325	[Plenary Session 4] Facing the Challenges of a Creative Economy <b>Moderator: Joep Browsers</b> <i>Brainport Development NV, Netherlands</i>
09:45-10:00		[PL4-1] <b>Korea's Creative Economy Initiatives and Cluster Policy</b> <b>Mr. Gwan-sup Lee</b> <i>1<sup>st</sup> Vice Minister, Ministry of Trade, Industry and Energy, Korea</i>
10:00-10:15		[PL4-2] <b>Danish Clusters and the Creative Industries - Development, Growth and Cross Sectorial Cooperation</b> <b>Betina Simonsen</b> <i>Director, Innonet Lifestyle, Denmark</i>
10:15-10:45		[PL4-3] <b>Winning in the Knowledge-Innovative-Creative Economy</b> <b>Prof. Michael Enright</b> <i>Director, Enright, Scott &amp; Associates &amp; Professor, School of Business, University of Hong Kong</i>
10:45-11:00		Break
11:00-12:00	Room 325	[Wrap-up Session] <b>The Nexus Between the Creative Economy and Sustainable Growth (Round Table)</b> <b>Moderator: Prof. Sam-Ock Park</b> <i>Seoul National University, Korea</i> <b>Dr. Christian Ketels, Harvard Business School &amp; TCI Network</b>

**Prof. Dong Sung Cho**, *Seoul Nat'l Univ. & Cheung Kong Graduate School of Business of China*

**Prof. Michael Enright**, *Enright, Scott & Ass. & Univ. of Hong Kong*

**12:00-12:45**

Room 325

**Passing the Torch & Closing Ceremony**